

"SOCIAL ENTREPRENEURSHIP FOR YOUTH WORK" SECOND STAGE - "SOCIAL ENTREPRENEURS – CHANGE MAKERS"

FEBRUARY 21-29, 2016.
BAKURIANI, GEORGIA



SOCIAL ENTREPRENEURS – CHANGE MAKERS

SOCIAL ENTREPRENEURSHIP FOR YOUTH WORK aims exploring the concept of social entrepreneurship as an innovative way to solve social problems in youth work using entrepreneurial skills.

Social entrepreneurship is an innovative way of civic engagement and participation, as it offers a chance to enter the public sphere and the labor market at the same time.

It is an attempt to give an appropriate answer to 2 IMPORTANT ISSUES in youth field:

- UNEMPLOYMENT – It is a fact, that there is a high percentage of unemployment of young people in EU & EECA countries. We believe that one of the possible answers to the present issue of employability is to promote the engagement and giving the proper tools of social entrepreneurship to project participants.

- SUSTAINABILITY OF NON-PROFIT ORGANIZATIONS (NFO) – Most of youth NGOs around Europe and especially in EECA countries are facing the problem of sustainability. Most of them are depended on grants and changing their priorities according to the priorities of foundation.

In order to follow their mission organizations need permanent funding. Social

entrepreneurship can be a response for this challenge, as it is the attempt to draw upon business techniques to find solutions to social problems. This concept may be applied to a variety of organizations with different sizes, aims, and beliefs, including youth organizations, that we are mostly concentrated on.

Main Topics of the Project

Aims & Objectives

- To empower young people raising their self-esteem and stimulating their creativity and sense of entrepreneurship;
- To identify participants' perspectives about social entrepreneurship in their own social contexts;
- To extend participants' knowledge about initiative, innovation and creativity and their effect on social work;
- To help participants to reach enterprising qualities that can be used for the public good;
- To encourage the participants to link social work and entrepreneurship as a means of working towards the public good;
- To encourage the participants to become the main actor of sustainable change within their own organization/ community;
- Develop the networking potential of partner organizations and build partnerships that would increase the understanding of the concept of social entrepreneurship and innovation.



Team of project

Have a huge background in this field and have been implementing many projects for young people around the world. The methodology is based on learning by doing, which refers to the process of making meanings from direct experience.

Learning by doing

The project METHODOLOGY is based on non-formal education (NFE) methods, valorizing the knowledge and experiences of the participants. NFE -as a mean of facilitating the learning process and increase the interactivity of the Youth Exchange: Peer to peer education or learning through experience, meaning that practical workshops and individual experiences will be most of the time the starting point for reflection.

Practitioners coming from various fields working with young people with a diverse background (youth workers, youth leaders, coaches, young social entrepreneurs, employment counselors, etc.) with an interest/ experience in social entrepreneurship and entrepreneurial learning, above the age of 20, with the good level of English language and commitment to the project, coming from organizations that can:

- Act as a multiplier reproducing the tools and new knowledge that will be facilitated in the project;
- Have experience in Social Entrepreneurship OR are planning to involve;
- Have social innovative ideas that have the potential to solve a problem and create sustainable future;
- Have drive, ambition and interest to use social entrepreneurship to implement a social project.

Main Target Group

According to the project "Youth Exchange (YE) - Social Entrepreneurs - Change Makers" main target group will be newcomers in NGO sector, volunteers, young leaders, youth workers, multipliers, youth with fewer opportunities, youngsters interested in social entrepreneurship. We would like to include youth who are looking for opportunities to improve their skills and work in field of social entrepreneurship. It is strongly recommended from the organizers to be selected at least **1 youngster coming from the rural areas, or youth having economical or social challenges and youngsters who have not participated in Erasmus + project more than 2 times.**



Age limit of participants for YE: **From 20 - 30**

Please make sure that you keep gender balance when selecting the participants!

Main criteria for the selection process:

- Background and interest in the project topic
- High motivation for participation
- Follow up activities - how they plan to use knowledge and experience gained during projects

!!!Participants with fewer opportunities!!!

According to the project design each partner organization has to involve **1** participant for YE with fewer opportunities; participants having following background:

- Cultural differences
- Economic obstacles
- Social obstacles
- Geographical obstacles

Practical Information:

Venue: Bakuriani, Georgia.



Bakuriani is a popular skiing resort in the Borjomi district of Georgia. It is located on the northern slope of the Trialeti Range, at an elevation of 1,700 meters (5,576 feet) above sea level. The region around Bakuriani is covered by coniferous forests (mainly made up of spruce). The resort lies 30km from Borjomi and is located within the so-called Bakuriani Depression/caldera. The highest mountain of the resort used for skiing is called Mount Kohta at around 2,200 meters (7,216 feet) above sea level.

For more information please follow the link: <http://en.wikipedia.org/wiki/Bakuriani>

Accommodation:

The YE will be hosted by the Hotel “White house”. As the project is funded in the frame of Erasmus+, the accommodation and food are 100% covered during the project period.

3-4 persons of the same sex and different nationalities will share the rooms.

Internet: is available only in the lobby and conference room.

Please, follow the following link to learn more about the hotel:

http://www.concordtravel.ge/portal/alias_concordtravel/lang_en/tabid_3895/default.aspx



Working language: English.

Special needs: Please let us know before the projects starts if you have any kind of special needs (regarding the food, allergy, etc.) through online participants list.

Participant list: information regarding participants please fill in the on-line application form - follow the link to open the document:
https://docs.google.com/spreadsheets/d/1qmcFMUnhYoyKugG_xXuo18z4-X3svIT486t-1_Sc04Y/edit#gid=0

FB group: If you are a Facebook user, for faster communication and for getting to know each other, you can use our project group as well. Please join us following the link:

<https://www.facebook.com/groups/1543182485974410/>



Use of alcohol: use of alcohol is forbidden during the project, during cultural evenings only 2 L is allowed per country

Dates

Arrivals and departures:

We are asking you to arrive on the date given above, to TBILISI!

We organize a common bus for you from TBILISI to BAKURIANI and the way back from BAKURIANI to TBILISI.

We expect you to participate on the whole program!

(It means coming later or leaving earlier is not allowed! **On 29th we have activities in Tbilisi, so please make sure that you aren't leaving earlier than 29th late night**)

If you want to arrive earlier or later the project, you have 4 EXTRA DAYS FOR THAT, which means that you can stay in Georgia 4 more days before or after the project, but in this case please keep in mind, that you are responsible for your stay and you need to cover your staying. And make sure that the days are out of project days.

Departure to BAKURIANI (From Tbilisi)	18:00	February 21, 2016
Departure to TBILISI (From Bakuriani)	10:00	February 29, 2015
On 29 th of February will be activities in Tbilisi till 19:00 PM		

How to reach the Meeting points:

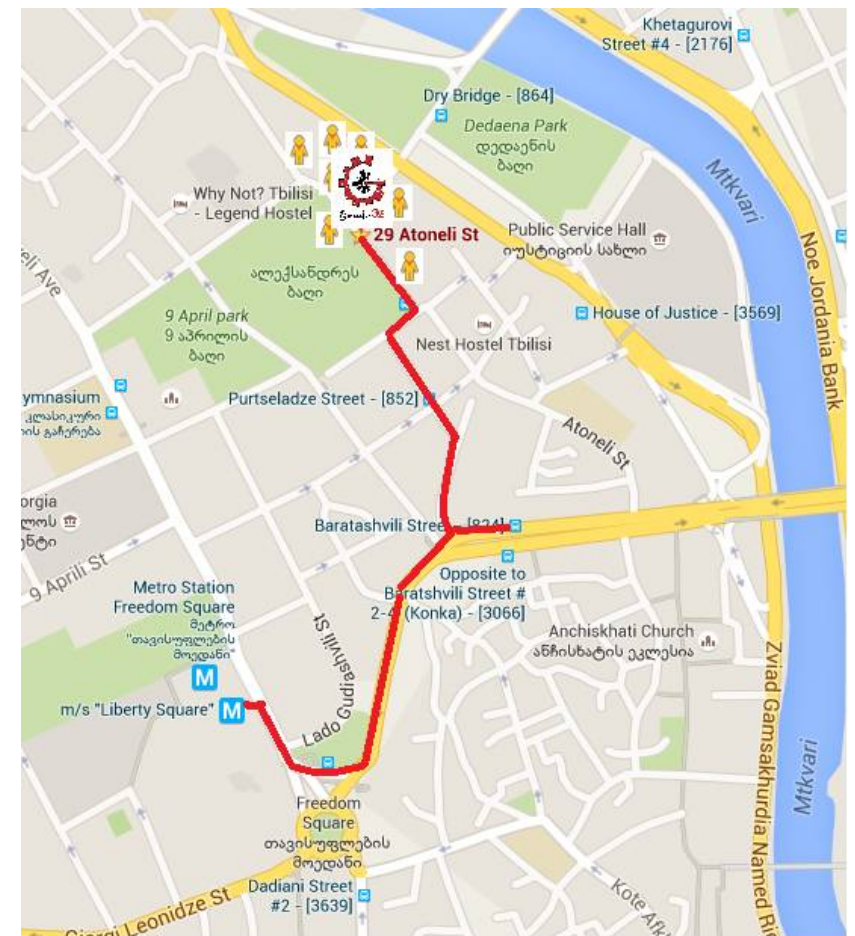
- Participants who are coming to Tbilisi international airport

Exit the airport and go to the bus stop in front of the airport (it is really small) and jump on the **bus 37**. **Ticket machine** is on the bus (**we use LARI (GEL)**, ticket costs **0.50 Lari**, you can **exchange money in the airport and keep coins with you for a ticket**).

Get out of the bus stop which is in city center, called “**Baratashvili street**” (**Kolmeurneoba**) – according to the web page calculation it takes maximum **50 minutes**. And from there you walk way of the **Dry Bridge**. (In Georgian it is called Mshrali Khidi) which is just 5 min from bus station. And there you can find a bar called **Generator 9.8** (**address: Atoneli street 29**) that is a place where we meet. (**You can leave the luggage there for free during the day**)

If you arrive **at night**, there are no buses after 23:00. In that case there are two options: you wait till the morning at the airport and then you will take bus or you do not wait and take taxi which cost maximum 25-30 GEL

Our organization members with minibuses will be waiting for you at the “Generator 9.8” on **21th of February at 6 P.M (18:00)** with a paper, project name on it and will bring you to the place where the project takes place – Bakuriani;



What to bring:

Please, bring with you:

- Materials for promoting your organization
- One thing to exchange (cup, t-shirt, souvenir...)

During the YE will be organized **cultural evenings** where all the countries will present their culture (dances, songs, and typical food).

The cultural presentation you will have to prepare together with other participants from your country. We ask you to make it interactive (involving the public): you can make a quiz, organize competitions, play typical games, teach a dance or a song, etc.

Cannot be used projector for presentations, maps, kitchen for preparing the food.

Project costs & Reimbursement:

100% of **accommodation, food and transportation during the project** will be covered with the support of ERASMUS+.

It is necessary for participants to **have travel and health insurance (not covered by project)**.

Participants need to provide will necessary document for reimbursement. (Such as all original invoices and tickets, boarding passes and Passport or other official ID)

According to the new rules of Erasmus+, the maximum amount that we can reimburse for each representative of the country is indicated below in the table.

Number of participants & Travel cost limits per person for YE:

Country	Promoter org.	Participants	Travel cost limit (per person, in EUR)
Slovakia	ZK IMA Pcolka	5	270
Moldova	MilleniuM	5	170
Ukraine	NGO "Ukrainian Youth Centre"	5	170
Bosnia and Herzegovina	Foundation Wings of Hope, BiH	5	270

Spain	La Vibria Intercultural	5	400
Italy	Scambieuropei	5	270
Romania	Asociatia Tinerilor Activi Civic	5	170

If you have some questions connected with the project, please do not hesitate to contact us.

E-mail: socialentrepreneurs_changemakers@yahoo.com

Looking forward to meet you in Georgia! ☺

Project team